

DEVELOPING A NEW VISITOR MAP OF GLACIER BAY NATIONAL PARK, ALASKA

Tom Patterson
US National Park Service
t_patterson@nps.gov

Abstract: *The making of a National Park Service (NPS) visitor map involves many people. This paper begins with a discussion of the NPS Publications Program, which provides the organizational framework and production processes for developing the Glacier Bay visitor brochure, of which the map is a part. Planning the content and preliminary design of the map occurred with input from staff at the park and by observing visitors using the map on board a cruise ship. The paper then looks at various mapping challenges, including shaded relief, landcover, glaciers, bathymetry, hydrography, and place names. Finally, the paper ties these strands together by discussing the design of the final brochure map and a second related map produced from it for display in the park visitor center.*

INTRODUCTION

The visitor brochure for Glacier Bay National Park, Alaska, one of the premier glacier parks in the United States, is undergoing a redesign that will include new maps. This paper examines the making of these new maps, which serve multiple purposes, including orienting visitors to the park, depicting terrestrial and undersea topography, and explaining glacial phenomena. The primary themes are glacial retreat and ecological succession—the establishment of Glacier Bay as a protected area in 1925 was for scientific study of these and other natural processes.

Since 1794 when British explorer George Vancouver visited the area, glaciers have retreated 100 kilometers up Glacier Bay and now exist tenuously only in the harsh uppermost fjords. Luxuriant temperate rainforest has colonized the lower reaches of the bay. Four hundred years ago Hoonah Tlingit Indians inhabited lower Glacier Bay before advancing ice associated with the Little Ice Age forced them out—they still regard Glacier Bay as their ancestral home. As if these changes were not enough, land in deglaciated areas is rising at a rate of 2.5 centimeters a year, reconfiguring coastlines; braided drainages are in constant flux; and glacial silt is filling estuaries. A landslide triggered a tsunami in 1958 that scoured trees from a mountain 525 meters above sea level, the highest wave ever recorded. The paper discusses the challenge of mapping on a modest-sized sheet of paper this dynamic information for a park that is two-thirds the size of Slovenia.

The new brochure and map will serve a most uncommon national park audience. Ninety five percent of visitors to Glacier Bay arrive on cruise ships, never set foot ashore, and are older than the general population of park visitors—thus, large map type is a design necessity. All passengers arriving in Glacier Bay receive the National Park Service (NPS) brochure, which is an essential reference as they listen to park rangers deliver a day-long running narrative over the public address system of the ship. (The cruise ship companies pay the NPS for this service.) Because the weather at Glacier Bay is usually inclement, and the cost of an Alaskan cruise is always high, the brochure and ranger narrative help to assuage otherwise disappointed passengers when visibility is poor.

To show the park in a more engaging and accessible way to visitors, the new brochure contains a balance of maps, text, photographs and illustrations. One side of the brochure, devoted entirely to reference and thematic maps, is titled “Compact Atlas of Glacier Bay.” This new approach to NPS map and brochure design yields a unified product that, we believe, more effectively portrays the striking geography of the park.

The mapping of Glacier Bay did not occur in a vacuum. The work is a collaborative effort between a writer, graphic designer, and cartographer based at Harpers Ferry Center (HFC), and the Glacier Bay park staff. To understand the broader organizational context for the mapping of Glacier Bay, the first topic of discussion is the NPS Publications Program.

NPS PUBLICATIONS PROGRAM

The NPS Publications Program is based at Harpers Ferry Center, 80 kilometers northwest of Washington, D.C. The Center produces a variety of visual media—publications, indoor exhibits, outdoor exhibits, signs, and movies—for the 390 holdings in the NPS system. The primary product of the Publications Program is the brochures that visitors receive when entering a park. With its distinctive black band, white titling, and NPS arrowhead logo, the look of the brochures reflects the visual identity of the entire National Park Service.

In the interest of production efficiency and cost effectiveness, the Publications Program uses standardized paper sizes and layout grids to produce the brochures. The shape of the park map often drives the decision on what paper size to use. In the case of Glacier Bay, whose north-south and east-west extents are roughly equal, the map fits neatly on a brochure measuring 59 by 42 centimeters at a scale large enough to show necessary detail. Befitting one of the largest parks in NPS system, the map of Glacier Bay uses the largest brochure size available in the Publications Program.

Millions of maps

In any given year Harpers Ferry Center publishes approximately 200 new or revised brochures, totaling up to 30 million printed copies, at an average cost of 7 cents apiece. Depending on visitation, parks may receive anywhere from 10,000 to 1 million copies of their brochure when it is reprinted, on schedules that vary from one to five years. Glacier Bay receives 250,000 copies each year. The reprinted brochures fall into two categories: those that are straight reprints with no changes and those that require changes, most of which are minor in scope. For example, updates to the map of Glacier Bay through the years usually have dealt with the continually changing positions of glaciers. However, now that the current incarnation Publications Program is several decades old, as brochures become dated, some older brochures must be redone from scratch, replaced with modernized versions. Glacier Bay's brochure falls into this category. The staff at Glacier Bay contacted Harpers Ferry Center requesting a new brochure tailored to the needs of cruise ship passengers and refreshing the thematic messages used to tell the park story—"interpretation" as it is called in the jargon of the NPS—plus the inevitable changes to glaciers.

The map of Glacier Bay occupies one side of the park brochure, and the brochure is but one of several types of media offered to park visitors. HFC carefully plans the exhibits, signs, publications, and movies seen in parks to present a unified message, taking into account the strengths of each media type and how they complement one another. The ease of updates to the media types largely determines its content. For example, visitor center exhibits and movies, which are difficult and expensive to update, typically remain unaltered for decades. They contain information that is broad in scope and not likely to change soon. By comparison, park newspapers produced by the parks themselves contain the most time-sensitive visitor information and may receive updates several times a year. The spring edition of a park newspaper, for example, could contain the scheduled opening date of a road over a mountain pass still closed by lingering winter snow.

Park brochures, reprinted every year or two, fall somewhere between these extremes in terms of content and frequency of updates. In addition, the two sides of a brochure often serve different purposes and may receive updates on different schedules. The front side of the brochure, which includes the cover, is devoted to introducing the park and outlining broad interpretive messages by means of photographs, illustrations, text, and the occasional small thematic map. This side of the brochure sees little change from year to year. The second

side of the brochure, containing practical visitor information including the map, is more subject to change. Putting the most changeable information on a single side of the brochure keeps revision costs economical. The new brochure and map of Glacier Bay follows this design philosophy.

Evolving publications

Although they have kept their signature look over the decades, NPS brochures have undergone slow but significant changes in design and production. The advent of electronic publishing and improved work processes largely spurred the changes. Initially, brochures adhered rigidly to an underlying (invisible) layout grid, giving them a blocky compartmentalized appearance. The design of maps as stand-alone pieces kept them distinct from other graphical elements on the brochure, and the writing of the text was a separate exercise. Now that the writer, designer, and cartographer work together as a close-knit team, brochures have become more refined in appearance and the components created by each team member coordinate better. Building the brochure from the ground up as an entirely graphical product, including the writing of text, represents a major change in our work processes. Not until the map and graphical layout are established does the writer fill the allocated space with text. National parks like Glacier Bay are a combination of complex but interrelated natural and human influences. New NPS brochures that tightly integrate maps, graphics, and text more closely reflect this idea.

MAP PLANNING

The creation of a new map and brochure of Glacier Bay required that the Harpers Ferry Center team become familiar with the park, know the concerns of the park staff, and understand the intended audience—park visitors. After initiating the project via email messages and teleconferencing, the team traveled 5,300 kilometers to Glacier Bay for a week to begin planning the new brochure in earnest.

Before we visited the park, the Chief of Interpretation, our primary contact, had told the Harpers Ferry team that they were contemplating using an entirely new map focusing only on Glacier Bay proper and ignoring the vast hinterland of the park where cruise ship passengers do not go. With this in mind, the team brought with them several map mockups to serve as a starting point for discussions. As it turns out, after seeing the mockups the park staff quickly decided that showing only the bay was not the best approach. Much of our week together was spent finding a more acceptable map solution. To help reach this goal the park arranged for the Harpers Ferry team to experience the park the same way that visitors do—on board a cruise ship.

The visitor experience

In what must be a unique morning commute, park rangers leave the headquarters complex in a small boat that intercepts cruise ships as they enter Glacier Bay. As both vessels travel side-by-side at eight knots, the rangers climb a rope ladder entering the ship through a cargo hatch in its side. They do this every day during the summer tourist season, meeting up to two cruise ships allowed in the bay simultaneously. The rangers stay on board for the day as the ships travel 100 kilometers to the scenic fjords and tidewater glaciers at the head of the bay. At the end of the day, as the cruise ship heads out of the bay the rangers climb back down the ladder to the waiting launch and go home.

The Harpers Ferry Center team spent the day on a Holland America ship with the rangers, observing how they worked and how passengers used the brochure. On board the ship as the passengers slowly awoke, the rangers busily prepared for work by setting up a table with displays, including the park map. Throughout the day the rangers staffed this table as a temporary visitor center, wandered the decks talking to passengers, and provided comments about the park to the entire ship over the public address system. All passengers received the park brochure, which stewards slip under their cabin doors during the night before arriving at Glacier Bay. The rangers frequently asked passengers to look at the map as the ship passed points of interest.

The HFC team’s observations that day revealed several issues that influenced the design of the new map. Considering basic information: the rangers referred to several features in the bay that day not labeled on the map. The new map includes these places where possible. Out on deck passengers struggled to open and read the map as it flapped in the wind. The new brochure design places the map at the end of the brochure where it folds out for easier access. Finally, because many of the passengers were elderly and use the map in the glaring outdoor conditions, the new map uses much larger type and more vivid colors.

Discussions with park staff

For the rest of the week the Harpers Ferry Center team met with all available staff—some three dozen people in all—from maintenance to resource management to the superintendent, to hear their thoughts for improving the brochure. Looking at HFC-produced brochures for other parks was one source of ideas. A park ranger suggested that the brochure include a map of the entire park at a small scale plus a large-scale inset of only the bay, a solution that everyone liked and now is used on the final layout. A consensus emerged that one word, *change*, best described the essence of Glacier Bay and that the new park brochure should reflect this. The landscape that park visitors see today has undergone dramatic changes during the past two centuries, is still undergoing rapid transition, and is likely to change again in the future (figure 1). The challenge for the map is to introduce visitors to temporal landscape changes on a static sheet of paper.

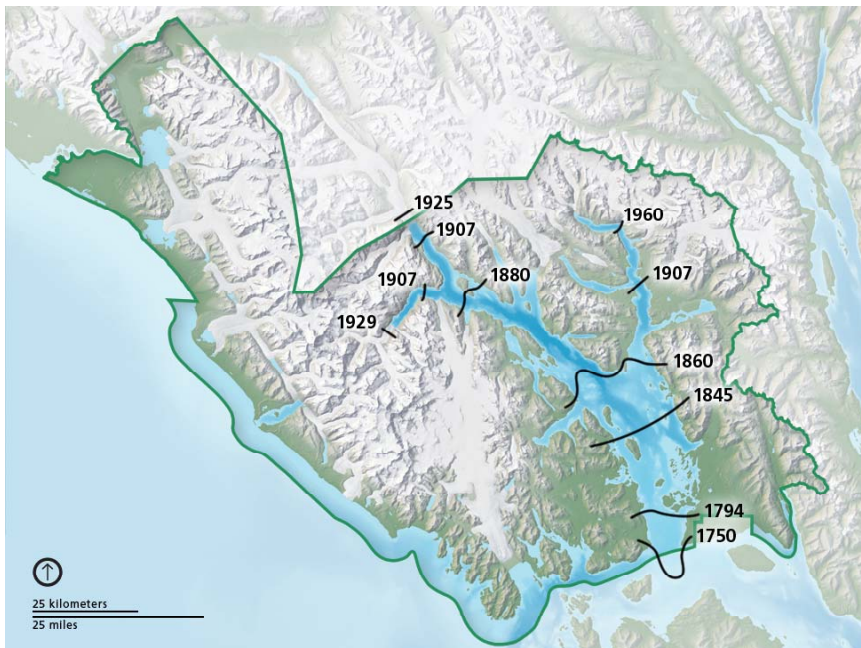


Figure 1. Most changes seen today at Glacier Bay relate to the retreating glaciers. Black lines on the map above show glacier extents for various years.

Other ideas that emerged in talks with the park staff dealt mostly with non-map aspects of the brochure. The whale story on the old brochure was considered passé and was replaced with information about Tlingits, the local Indians who once lived in the bay until forced out by advancing glaciers four centuries ago. Since then the glaciers have retreated, but establishment of the park prevents the Tlingits from returning to their ancestral homeland. The interpretive side of the new brochure will include an illustration of an ancient Tlingit fishing village in Lower Glacier Bay as it might once have appeared.

The cover photograph on the old brochure, a glorious red sunset that looks almost tropical, was deemed inappropriate. The replacement will be a classic photograph of a tidewater glacier against a backdrop of lofty

mountains. Some on the park staff thought that the photographs in the brochure should show the park with gloomy weather, the prevailing condition. Weighing meteorological reality against the need for positive public relations, they decided in favor of photography taken on clear days. Visitors will at least see inspiring mountain scenery in the brochure when the weather is inclement.

On leaving Glacier Bay at the end of the week the Harpers Ferry Center team took with us more than ideas. We carried a DVD-ROM provided by the park GIS specialist containing all available GIS data for the park. These data were a key resource for producing the new park map.

MAPPING CHALLENGES

While it is easy to discuss with park staff what to show on a map, it is another matter actually to do it. The section that follows details some of the mapping challenges encountered when mapping Glacier Bay. Most challenges fall into three categories: incomplete data, poor quality data, and mapping an ever-changing natural environment. The first mapping task tackled—creating a shaded relief—involved all three of these challenges.

Shaded relief

Shaded relief on the new Glacier Bay map derives from digital elevation models obtained from two sources. The first data source, National Elevation Dataset (NED), obtained from the USGS Seamless Data Server, covered all of Glacier Bay National Park at 48-meter resolution. Based on digitized topographic maps of older vintage, this data nevertheless produced shaded relief with a clean appearance and would have sufficed for mapping the park except for the coarse generalized data found in adjacent areas in Canada. The origin of the provisional data found in Canada, occupying 20 percent of the land area shown on the Glacier Bay map, is unknown. Its use would require significant manual retouching. Because data quality was poor and to keep mapping costs down, Harpers Ferry Center sought other public domain data sources.

The second source of elevation data was Space Shuttle Radar Topography (SRTM) at 72-meter resolution, a product of NASA. These data collected during 11 days in February 2000, are more recent and detailed than NED, despite having a lower resolution. The northernmost extent of SRTM coverage is 60 degrees north, which happens to match the northernmost edge of the Glacier Bay map. The huge downside with SRTM is its many data voids, irregular gaps in the coverage where elevation values do not exist. Data voids mar shaded relief generated from SRTM data and, where many voids exist, render the shaded relief useless—blank areas are unacceptable on NPS maps. Making matters worse, the voids are most prevalent in areas with high, steep mountains, landforms that typify much of Glacier Bay National Park.

Although the flaws found in NED and SRTM data prevented their individual use, merging shaded relief generated from each of the datasets minimized the flaws and yielded an acceptable product. Merging occurred in Adobe Photoshop at 300 dpi at the final map size (76 x 91 centimeters). The shaded relief generated from SRTM served as the primary shaded relief. In areas where there were data voids a layer mask allowed the shaded relief generated from NED, placed on a layer below it, to show through. The layer mask contained the SRTM data voids represented in black (the masking color) on a white background. Expanding the black areas on the mask by 2 pixels and applying Gaussian blur provided a smooth transition between the merged shaded relief images. On the final merged shaded relief Canada and US appeared with comparable detail and quality (figure 2).

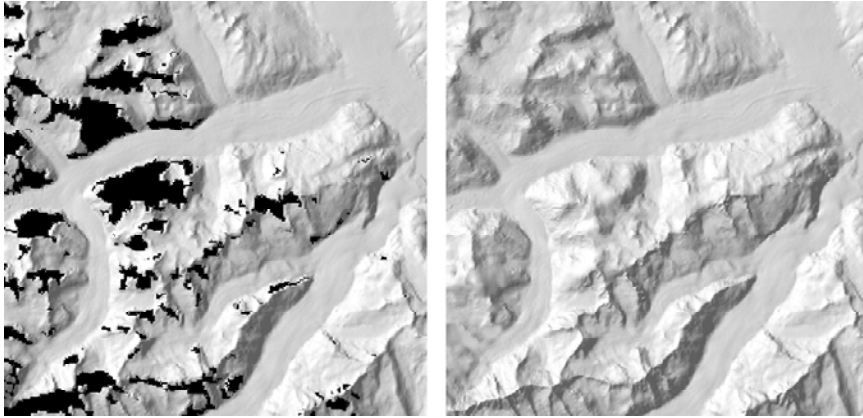


Figure 2. (left) SRTM shaded relief with data voids shown in black. (right) Merged SRTM and NED shaded relief.

Landcover

The use of landcover data on NPS maps to show vegetation types and environmental zones with natural colors has become increasingly common. On the Glacier Bay map landcover data had the potential for highlighting the differences between the forested lower bay and the upper bay, where bare rock and glacial ice predominates. The problem was finding suitable landcover data.

Although a detailed landcover dataset is under production by the park GIS specialist, it was not yet ready for use on the new visitor map. The only other dataset available for the park was in raster format, created by the USGS in 1996 from satellite imagery. The foremost problem was that the data stopped abruptly at the park boundary, portraying the park in isolation from adjacent areas. There were other problems: The USGS landcover was at 80-meter resolution, too coarse for presentation on the final map at the 1:262,000-scale; the landcover contained data voids, and the existing data appeared inaccurate based on field observations by the Harpers Ferry team; and the complex character of the landcover interfered with the shaded relief, making patterns in each difficult to discern.

Creating landcover data is expensive and time-consuming, a task best left to the remote sensing community. An alternative source for this information had to be found. Depicting landcover in a generalized fashion provided a workable cartographic solution. The new map of Glacier Bay contains only four major landcover categories: water (blue); vegetation (green); barren land (gray); and, multi-year ice and snow (white). In this simplified classification, elevation was the primary factor in determining the distribution of landcover categories. Tree limit in this part of Alaska generally occurs 760 meters above sea level, above which a band of alpine vegetation quickly gives way to expansive areas of bare rock and glacial ice. On the new map, green-tinted NED elevation data represents forested land below 760 meters in elevation. Assuming that lower elevations have more biomass than higher elevations near tree line, the dark (lowland) to light (highland) transition in NED places the densest greens in lowlands and the lightest greens near tree line. Above tree line the NED data transitions to light gray (figure 3).



Figure 3. The final landcover's four basic categories are ice, barren land, forested land, and water.

Portraying landcover at Glacier Bay based solely on elevation tells only part of the story, however. The rapid retreat of glaciers has left upper portions of the bay at sea level largely bare and awaiting the slow arrival of low vegetation and then forest cover from the lower bay, which has existed ice-free for two centuries. Photoshop and a gradated layer mask provided a way to create the transition from forest to bare rock at sea level on the map. Landscape photographs taken by the Harpers Ferry Center team from the cruise ship served as a reference for determining how much green or gray to show in any given area.

This stylized depiction of landcover gives visitors an impression of the landcover at Glacier Bay that does not interfere with the shaded relief. Furthermore, green forest cover created from NED in the lowlands serves as a rudimentary hypsometric tint enhancing the overall presentation of the terrain.

Glaciers

Despite this park's being famous for its glaciers and set aside as a protected area for scientific study—including a permanent USGS presence in the park—detailed maps of Glacier Bay's present-day glaciers were nonexistent. (The current emphasis of USGS research and mapping is on the marine environment.) Showing recent and accurate glacier information on the new visitor map was a high priority and required that Harpers Ferry Center map the glaciers from scratch. A Landsat image provided by the park GIS specialist, taken in early fall 2000, served as the primary base for interpreting glacial coverage. Although this image was not as recent as the Harpers Ferry Center team would have liked, the team used other imagery sources, including Google Earth, to update the positions of major tidewater glaciers.

Mapping glacial extents in Photoshop took considerable time and involved manual painting with the Brush tool and automated selection techniques. Differentiating between glacial ice and seasonal snow was one problem encountered. Using the Magic Wand selection tool in Photoshop (by clicking on white areas) resulted in the selection of glaciers and also many small snow patches. Filtering these selections in Photoshop eliminated the smallest patches. However, the map does not differentiate large snowfields from glaciers, both of which are frozen and semi-permanent (a relative term nowadays).

Another apparent problem was the deep shadows found on northwest slopes near the summits of the highest peaks, obscuring the glaciers and making accurate mapping all but impossible. In the end, this proved to be no problem because of a technique applied to solve another unrelated issue, discussed next.

On the final map, the light-dark glacier coverage conflicted with shaded relief, also consisting of light and dark tones. This problem became most noticeable at high elevations where light colored glaciers occupied shadowed southeast slopes on the shaded relief. In effect, they cancelled each other out and obscured the shaded relief. Clearly the glaciers in these areas required modification. The solution again involved NED elevation data and Photoshop. Inverting the NED data so that high areas appeared dark and placing it into a layer mask diminished the contrast of the glaciers against the shaded relief for areas above 2,500 meters in elevation. Above this elevation, where snow accumulates year-round, the shaded relief appears as a cold blue-gray and is much easier to read. Below 2,500 meters in elevation, the zone of ablation where seasonal melting takes place, the glaciers become increasingly distinct from the adjacent shaded relief and landcover. At the very lowest elevations the glacier snouts reveal moraine striations, shown faintly, textural information obtained from the Landsat image (figure 4).



Figure 4. Glaciers as they appear on the final map. Johns Hopkins Glacier flows northeast into an inlet of the same name near the middle of the image.

Bathymetry

At Glacier Bay, the largest protected marine environment in Alaska, the undersea world is the focus of research activity and is increasingly important to park interpretation. For example, the documentary film “Beneath the Reflections: Glacier Bay Underwater” shown at the visitor center and sold on the cruise ships, indicates this trend. Using the latest bathymetry data, the new map also gives visitors a glimpse of what Glacier Bay is like beneath its silt-laden water.

The most spectacular bathymetry available is multibeam data collected by the USGS at 5-meter resolution. However, this data only covers a limited area in the lower and middle portions of the bay, excluding all nearshore areas. More appropriate for our purposes is a bathymetric dataset at 25-meter resolution produced by

Inforain from digitized NOAA nautical charts. The Inforain data is reasonably clean and detailed, but it does not extend beyond the park boundary, leaving blank those adjacent marine areas that comprise much of the map. To fill in these blanks Harpers Ferry Center obtained pre-release Coastal Relief Model data at 90-meter resolution from the NOAA National Geophysical Data Center. Merging of the Inforain and NOAA datasets took place in Photoshop using a mask with a soft edge for seamless blending. The lower resolution NOAA data appears in the Pacific Ocean, Icy Strait, and Lynn Canal on the periphery of the map (figure 5).

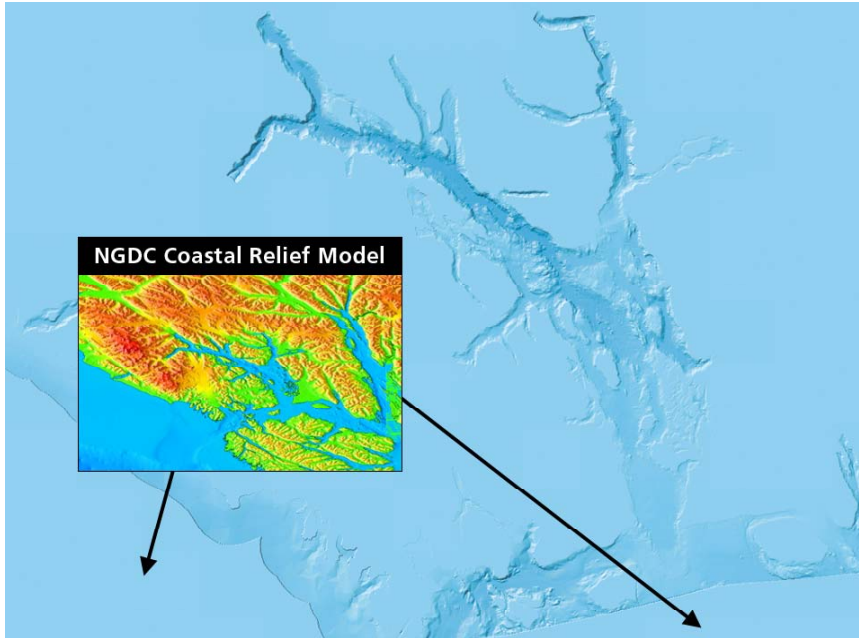


Figure 5. Coastal Relief Model fills in peripheral areas not covered by Inforain bathymetry (the blue background image), which ends at the park boundary.

The depiction of bathymetry on the final map differs from the original design vision, which was to combine oblique hill shading with depth tints. The idea was to show the terrestrial and undersea topography as extensions of one another. When applied, however, this technique did not work because the shading confused where the land ended and sea began. This was especially the case in the narrow upper fjords that are the primary destination for visitors. Taking the shading out of the water and showing instead only blue depth tints solved the problem of figure-ground ambiguity between land and water. There is a second benefit to showing only the depth tints. As the bay becomes progressively deeper from its lower to upper reaches, the intensifying blue tints on the map point cruise ship passengers to where they will go.

Hydrography

Although relatively few rivers appear on the map of Glacier Bay, and despite the fact that they are minimally relevant to cruise ship passengers, mapping them was nevertheless challenging and time-consuming. The Alsek River, a braided river that fills a flat floodplain up to five-kilometers wide, bounds the northwestern boundary of the park. Other large braided rivers flow north and east of the park. By showing these untidy and continually changing rivers, the map reveals a major characteristic of glacial landscapes.

As usual, a good dataset existed for areas in the park while information beyond its boundary was sparse and out of date. Where vector map coverage existed, discarding roughly two-thirds of the channels comprising the braided rivers improved their legibility. In areas where vector coverage was non-existent, the interpretation from the Landsat image and tracing from old topographic maps provided the vector drainages. The task was necessary and tedious and is finished for now—until the rivers again change course.

Coastlines at Glacier Bay also fluctuate greatly. Determining precise coastal boundaries along shallow coasts is made more difficult by three factors: the slow but steady rising of the land caused by glacial rebound; silt carried by glacial rivers that is converting shallow estuaries into mud flats extending for kilometers; and 5-meter tides that rearrange things twice daily (figure 6). Even with satellite imagery, determining where mud flats end and silt-laden water begins is difficult. On the new map the coastline derives from an extremely detailed vector shoreline generated as part of a recent coastal inventory project. For this project people walked the entire coastline of Glacier Bay.



Figure 6. A braided stream flowing from Brady Glacier to Taylor Bay. Taylor Bay is rapidly filling with silt. Photograph: NPS/Bill Eichenlaub.

On the final map the thin blue lines representing drainages and coastlines were rasterized and printed lightly, to blend better with the relief art below. Diminishing their prominence lessened the complexity of the map and improved readability.

Place Names

Not all place names that park rangers frequently mention to visitors appear on the new map of Glacier Bay. For example, names for general regions of the park, like “upper bay” and “lower bay” and “gloomy knob,” a prominent rocky outcrop famous for wildlife viewing, are not included. These omissions are not by individual choice but by government mandate. All maps made by federal agencies, including the NPS, must bear only the official spellings approved by the US Board on Geographic Names (BGN). US government mapmakers also are not permitted to place new names on maps until they are approved by BGN, normally a six-week process if the name is uncontested.

At Glacier Bay, however, this option does not exist. Most of Glacier Bay is a Congressionally designated wilderness area, where a moratorium prohibits the coining of new place names. The idea behind the moratorium is to keep wild land untrammled by humans as much as possible, even in the abstract realm of language and maps. Visitors to Glacier Bay will see gloomy knob as the wild place it is, not as a label on the map.

THE FINAL MAPS

From the components described above Harpers Ferry Center created a master base map and two derivative maps of Glacier Bay for visitor use. One of the maps was for the brochure discussed in this article, and the other was a large wall map for display in the park visitor center and on cruise ships. Care was taken when preparing the master base map to ensure sufficient resolution in the raster shaded relief and vector detail for dual use at differing scales.

The wall map, the more straightforward of the two maps, is essentially a physical reference map for Glacier Bay and adjacent areas in Canada and southeast Alaska. Small inset maps locate the park in the context of northwest North America, Alaska, and Inside Passage. The larger type and bolder line weights on this wall map take into account that readers will view it from a distance of one or two meters.

The brochure map attempts to accomplish much more. Along with a small reference map of the entire park and an enlarged inset of the bay, it contains thematic maps and text intended to acquaint visitors with the glacial processes that formed Glacier Bay, as well as practical visitor information. The title “Compact Atlas of Glacier Bay” attests to these ambitious goals (figure 7).

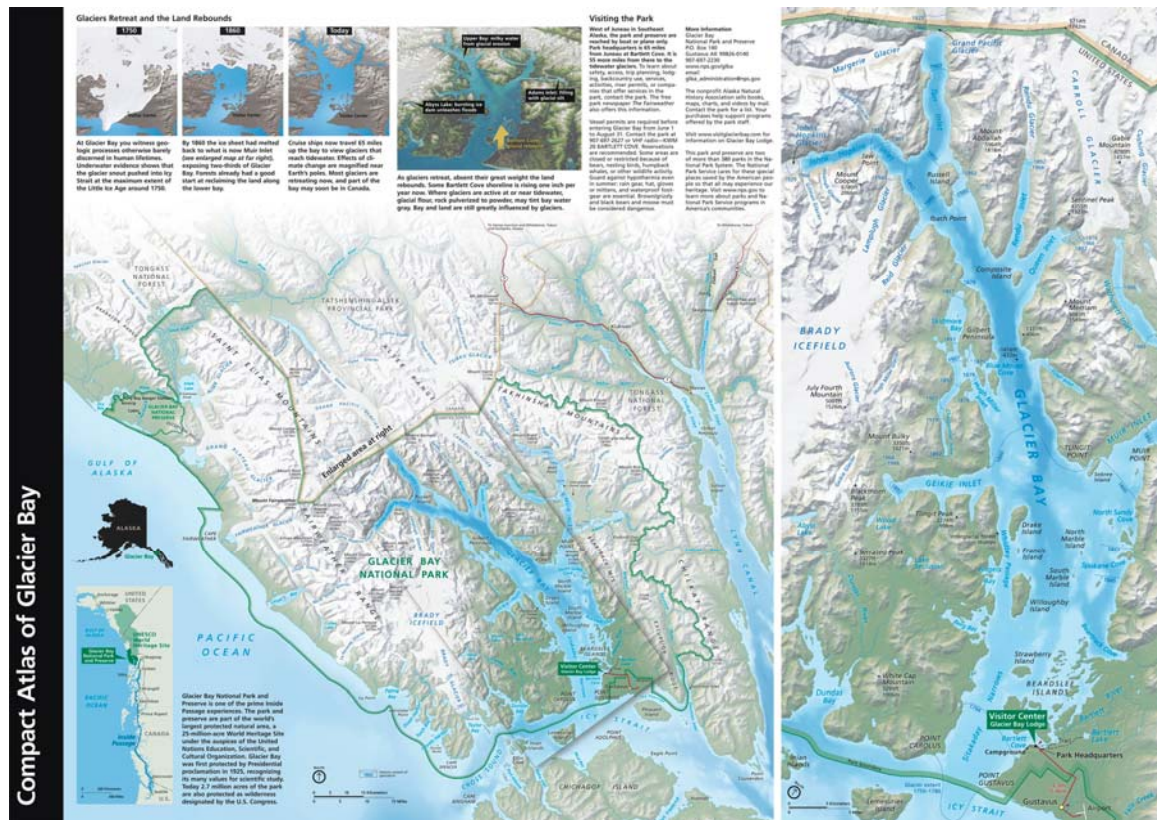


Figure 7. The final brochure map.

The design of both maps kept in mind the goal of attracting readers. The terrain art uses natural colors that resemble those seen in the park. Visitors travel great distances at great expense to see the park presumably because they anticipate finding it attractive—the map attempts to capitalize on this predisposition. Assuming that most readers intuitively associate green with vegetation, gray with bare land, blue with water, and white with ice, no legend explaining the landcover was used.

Information density balances the need to keep the map as uncluttered as possible while offering readers ample information about the park and enticing them to future exploration. A subtle softening of the shaded relief behind text labels enhances legibility. Other graphical embellishments—transparency, fades, vignettes, and drop shadows—that people find intrinsically attractive enhance the visual hierarchy and guide the reader’s eyes from

one area of interest to the next. Like the physical landscape that it represents, the map contains spatial connections. Most visitors see Glacier Bay from the insulated confines of a cruise ship for only a few hours. The goal of the map and brochure is to broaden and deepen this experience.

CONCLUSION

Having made the new visitor map of Glacier Bay, the job of the NPS is hardly over. Seeking to better meet the needs of visitors, the map will undergo periodic updates in coming years. Placing information on easy-to-access layers in Adobe Illustrator and Photoshop will facilitate the updating process. Most updates will be minor, for example, adding a new trail or deleting a label, but larger updates will inevitably be required. Considering how much the physical character of Glacier Bay has changed in the very recent past, updates to glaciers, vegetation, coastlines, and drainages are a certainty—probably within the span of the author’s mapping career.

Additional uses for the new map of Glacier Bay are likewise inevitable. While the Harpers Ferry Center team was at Glacier Bay we met with the Alaska Natural History Association, a non-profit organization affiliated with the NPS, which plans to publish a handbook on Glacier Bay. The association intends to use the new map in the handbook. The new map will also be available on the NPS Maps website for anyone to download and use in any manner. Like the data used to construct it, the map is in the public domain.

The NPS anticipates other uses for the map. The data were prepared so that the map can be used with other media. With minimal extra work the map is transformable to an interactive web map, 3D panorama, fly-through animation, QuickTime Virtual Reality scene, or physical model that visitors can see and touch. The new Glacier Bay map will also bring less tangible but no less valuable benefits to the NPS. Brochures for other spectacular Alaskan parks managed by the NPS, published decades ago, are long overdue for major revision. The new map of Glacier Bay will serve as the design template for this broader effort.

REFERENCES – MAP DATA SOURCES

NPS Maps: <http://www.nps.gov/carto>

NPS GIS data: http://www.nps.gov/gis/data_info/park_gisdata/ak.htm

Alaska Geospatial Data Clearinghouse: <http://agdc.usgs.gov/>

Inforain bathymetry: <http://www.inforain.org/alaska/glabaycd/CATALOG/htm/gistoc.htm>

NOAA National Geophysical Data Center bathymetry: <http://www.ngdc.noaa.gov/mgg/coastal/coastal.html>

USGS multibeam bathymetry: <http://usmo4.discoverlife.org/mp/20q?go=http://geopubs.wr.usgs.gov/open-file/of02-391/>

US Board on Geographic Names: <http://geonames.usgs.gov/redirect.html>

USGS Landcover: <http://www.absc.usgs.gov/ecosys/glba/catalog/HTM/spatial.htm>

National Elevation Dataset (NED): <http://seamless.usgs.gov/>

NASA Space Shuttle Radar Topography Mission (SRTM): <http://srtm.usgs.gov/>

Biography of Author



Tom PATTERSON

National Park Service
67 Mather Place, Harpers Ferry
WV, 25425-0050
USA
tom_patterson@nps.gov
USA

Tom Patterson received a BA in Geography from SUNY Oneonta in 1980 and an MA in geography from the University of Hawaii at Manoa in 1982. Following graduate school and a two-year stint working on the Atlas of American Samoa, he worked for five years as Adjunct Assistant Professor/Cartography Laboratory Manager at the University of Utah. Since 1992, Tom has worked as a cartographer for the US National Park Service making maps for brochures and handbooks, movies, multimedia, and exhibits. He has published numerous tutorials, journal articles, and text chapters on shaded relief presentation and 3D mapping (www.shadedrelief.com). Tom is a former President of the North American Cartographic Information Society (NACIS). He was the organizer of the 2002 ICA Mountain Cartography Meeting at Timberline Lodge, Oregon. Tom lives in Leesburg, Virginia.